

Viraj Thakur

Product Designer | UX/UI Designer | Motion Graphic Designer

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Portfolio: www.virajfolio.com | **Dribbble:** dribbble.com/virajthakur



About me - Creative UX/UI Designer with 10+ years of experience delivering impactful visuals and intuitive digital products. Skilled in product design, motion graphics, branding, and 3D design.

Experienced in handling complete design lifecycles, from user research And wireframing to polished prototypes and launch visuals.

Work Experience

Sr. UI Designer | [R K Swamy Ltd](#) – Mumbai | Jul 2023 – Apr 2025

- Redesigned multiple websites and actively contributed to bringing new business, bringing fresh creative insights, and strategic thinking.

Sr. UI Designer | [Hyper Connect Communications](#) – Mumbai | Feb 2022 – Dec 2022

- Redesigned IIM Ahmedabad's website, improving UX and aligning with its global brand image.
- Led the full design cycle for four client websites.

Sr. UI Designer | [22 Feet Tribal Worldwide \(DDB Group\)](#) – Mumbai | Sep 2017 – Nov 2021

- Created user interaction designs and iconography for the JIO World Centre.
- Worked with 6 clients on end-to-end projects including graphics, videos, websites, and social media. Contributed to bringing new businesses.

Art Director | [Law & Kenneth Saatchi & Saatchi Pvt Ltd.](#) – Mumbai | Apr 2017 – Sep 2017

Visual Designer | [FoxyMoron](#) – Mumbai | Nov 2015 – Apr 2017

Brand Designer | [Yrals Digital LTD](#) – Mumbai | Jan 2014 – Nov 2015

Game Designer | [The Big Leap Studio](#) – Mumbai | Oct 2012 – Oct 2013

Skills & Tools

- **Design:** Adobe XD, Figma, Photoshop, Illustrator, After Effects,
- **3D & Motion:** Blender, 3D Spline, Motion Graphics, Animation
- **UX:** Wireframing, Prototyping, User Research, Design Systems
- **Soft Skills:** Teamwork, Communication, Time Management, Problem Solving

Education

Bachelor of Mass Media (Specialization in Advertising)
University of Mumbai – Graduated 2010

Languages

English (Fluent), Hindi (Fluent), Marathi (Native), German (Intermediate), French (Basic),

Hobbies And Activities

Football, Cycling, Reading